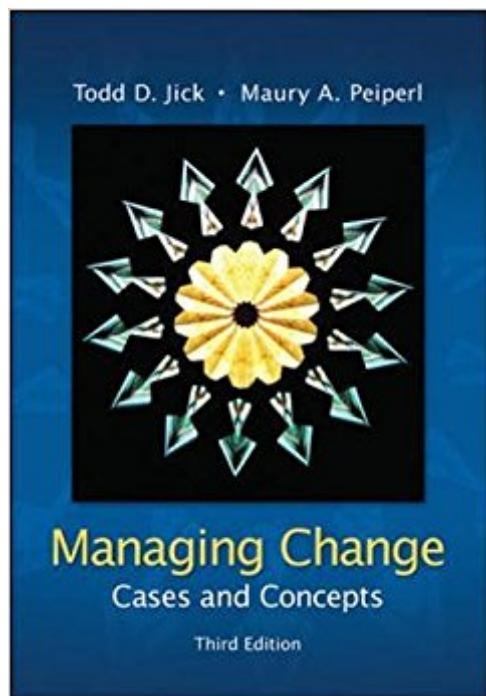


The book was found

Managing Change: Cases And Concepts (Irwin Management)



Synopsis

Managing Change: Cases and Concepts, 3e by Todd Jick and Maury Peiperl is comprised of six modules that introduce common threads in the ensuing case studies and readings on organizational change. The materials in this edition—cases and readings—have been chosen and arranged to introduce change as an integrated process. Cases in the text represent a wide variety of change situations. Accompanying many cases are readings, likewise chosen to reflect a broad range of issues. Some readings provide theoretical underpinnings for a case, supporting the action: others challenge the action with alternative viewpoints. Still others provide broader context—views of the changing world, for example, or commentaries on how we look at change; ideas that go well beyond the issues in any particular case.

Book Information

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Customer Reviews

Delivered as expected and product is as described, but nothing above and beyond my expectations.

This is a great book on many companies who have had big changes, some were successful and others not. I was able to learn quite a bit about how I would like to manage different high pressure situations.

I thought I would abhor this book, but I actually love it. I wish I would have bought it!

I enjoyed all the cases I read. Thank you for asking for my comments.

I really like this book because of the different cases used to tell a story of change. I recommend this book for all managers old and new.

Excellent book with real world examples.

I used this book for my University class and it had so many great examples and case studies to help you understand changes in the workplace...

in my family it is necessary, Very well crafted bread product that is friendly on the wrists and hands. Would recommend to others and purchase again. Great buy at this price. just fine. great . OK.

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